

RESOLUTION NO. 06-15

**A RESOLUTION OF THE CITY OF LAKE ALFRED,
FLORIDA; ESTABLISHING EVALUATION CRITERIA
FOR ADDITIONS OR MODIFICATIONS TO THE LAKE
ALFRED WAYFINDING SIGN SYSTEM PLAN;
PROVIDING FOR AN EFFECTIVE DATE.**

WHEREAS, the City of Lake Alfred has engaged with the community and identified an opportunity to improve signage within downtown Lake Alfred to assist businesses and foster a sense of place; and

WHEREAS, the Wayfinding signage program offers the best solution to identified signage challenges in the downtown area due to the Florida Department of Transportation (FDOT) regulations of signage within their zone of control; and

WHEREAS, the Wayfinding Guide Sign System Plan was adopted by Resolution 14-14 and was found in compliance with all applicable FDOT regulations; and

WHEREAS, the City Commission has determined the Wayfinding Signage Program to be an asset of the City and for the City to administer and operate the program.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF LAKE ALFRED, FLORIDA, that:

SECTION 1. POLICY.

The City Commission approves the Wayfinding Guide Sign System Evaluation Criteria policy as set forth in Exhibit "A", which includes sign evaluation and criteria, preliminary sign location master plan, and the signage design to be utilized in determining sign location and design within the City of Lake Alfred.

SECTION 2. CITY RESPONSIBILITY.

The Wayfinding Program is an asset of the City and shall be maintained, operated and funded by the City. Updating of the side street signage to reflect new businesses and business turnover shall be done so periodically (e.g. every six months) by the City to be included under the maintenance of the program. Notwithstanding the previous, reasonable fees may be collected to cover the City's costs for expedited signage or replacement signage outside of the regular maintenance interval.

SECTION 3. RIGHTS.

As owner and operator of the Wayfinding Signage Program, the City retains and reserves all rights and interests within the program. No business or private interest shall have a vested right to be placed or to maintain placement on the side street program. Guidelines have been set forth in Exhibit "A" and designed to administer the program in a fair and equitable manner.

SECTION 4. ADMINISTRATION.

The City Manager or his designee shall be responsible for the administration of the program and reserve the right to interpret and apply the provisions of this program and may generate additional internal departmental policies to supplement or enhance the guidelines and provisions of this program to ensure its effective administration.

SECTION 5. EFFECTIVE DATE.

This Resolution shall become effective immediately upon its adoption.

PASSED IN PUBLIC SESSION of the City Commission of the City of Lake Alfred, Florida, this 17th day of August, 2015.

**CITY OF LAKE ALFRED, FLORIDA
CITY COMMISSION**

ATTEST:

Charles O. Lake, Mayor

Ameé Bailey Speck, City Clerk

Approved as to form:

Frederick J. Murphy, Jr., City Attorney